

# **Following steps for Website Design & SEO**

## **Step - 1**

- a) Creating a Website Design
- b) Headings –
  - 1. H1 – Use 1 only one page
  - 2. H2 – Min one use
  - 3. H3 – Min one use
  - 4. H4- Min one use
  - 5. H5 – Min one use
- c) Image ALT use

## **2. SEO –**

- a) S.S.L Security(cloud flare)
- b) Meta Tittle-
- c) Meta Description
- d) Meta Keywords
- e) Canonical url
- f) Schema makeup
- g) Internal linking(anchor text)
- h) XML site map
- i) Robots txt file
- j) Website page speed
- k) Mobile friendly
- l) Twitter card
- m) Frames
- n) No use duplicate content in our website
- o) Google Indexing

## **3. Off page SEO- (Create a Backlinks)**

